

September 26, 1989

The Board Of Directors  
Kiwanis Club of Janesville,  
Wisconsin, Blackhawk Golden "K"

**Subject:** Request Board authorization to publish a weekly Club newsletter  
and ~~xx~~ action by the Board assuming the cost.

**History:** During the month of September 1989 a weekly newsletter, The Blackhawk Smoke Signal was printed and distributed to members and guest at our club meetings. Club members response is positive. Four issues have been printed.

**Costs:** The cost of these four issues is assumed by the Temporary Editor. This information is provided to assist The Board in making their decision.

Issue # 1	Copies - 120	Cost - \$ 9.94
Issue # 2	Copies - 125	Cost - \$10.15
Issue # 3	Copies - 120	Cost - \$ 9.77
Issue # 4	Copies - 120	Cost - \$ 9.75
Totals		\$39.61

Single Copy Cost - \$39.61 divided by 485 = \$ .082

Projected Yearly Cost - 52 x 120 = 6240  
6240 x .082 = \$511.68

**Postage:** Mailing the newsletter to members and Division Clubs/Officials best serves the interests of the Club. Postage is expensive.

First Class Rate - Current - \$ .25 per ounce  
Weekly - 120 x .25 = \$30.00  
Yearly - 6240 x .25 = \$1560.00

Second Class Permit Rate - Cost under study.

Third Class Bulk Permit Rate - Cost under study.

**Advertising:** Has been suggested to defray costs. Must be investigated and studied in depth.

**Membership Subscription:** \$4.264 per year - 52 x .082 (excluding postage, using hand distribution)

Respectfully Submitted,

Jesse H. Scarborough

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