

September 26, 1989

The Board Of Directors
Kiwanis Club of Janesville,
Wisconsin, Blackhawk Golden "K"

Subject: Request Board authorization to publish a weekly Club newsletter
and ~~an~~ action by the Board assuming the cost.

History: During the month of September 1989 a weekly newsletter, The Blackhawk Smoke Signal was printed and distributed to members and guest at our club meetings. Club members response is positive. Four issues have been printed.

Costs: The cost of these four issues is assumed by the Temporary Editor. This information is provided to assist The Board in making their decision.

Issue # 1	Copies - 120	Cost - \$ 9.94
Issue # 2	Copies - 125	Cost - \$10.15
Issue # 3	Copies - 120	Cost - \$ 9.77
Issue # 4	Copies - 120	Cost - \$ 9.75

Totals	485	\$39.61
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Single Copy Cost - \$39.61 divided by 485 = \$.082

Projected Yearly Cost - $52 \times 120 = 6240$
 $6240 \times .082 = \$511.68$

Postage: Mailing the newsletter to members and Division Clubs/Officials best serves the interests of the Club. Postage is expensive.

First Class Rate - Current - \$.25 per ounce
Weekly - $120 \times .25 = \$30.00$
Yearly - $6240 \times .25 = \$1560.00$

Second Class Permit Rate - Cost under study.

Third Class Bulk Permit Rate - Cost under study.

Advertising: Has been suggested to defray costs. Must be investigated and studied in depth.

Membership Subscription: \$4.264 per year - $52 \times .082$ (excluding postage, using hand distribution)

Respectfully Submitted,

Jesse H. Scarborough

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